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For immediate release:

What Differentiates the Garnet Hill Sweater Collection?

Anyone who has worn a Garnet Hill sweater understands what makes it different. Well-designed, with lots of attention to details, their exclusive styles are made of high-quality yarns in unique colors. This year's diverse Winter '06 collection exemplifies Garnet Hill's original point of view - these are classics but with a twist. From fully fashioned construction to carefully chosen embellishments and stitchwork, their cardigans and pullovers offer casual elegance in soft natural fiber knits.

With something for everyone, from refined simplicity to weekend comfort, sweaters from Garnet Hill make perfect Christmas gifts. Here are some examples:

Fair Isle is still a big trend in contemporary fashion and Garnet Hill has put their distinctive spin on it. Updated with an original stitch pattern on the traditional yoke, the MODERN FAIR ISLE SWEATER is knit of soft lambswool with a hint of cashmere and mohair tipping for extra luxury. Feminine ruffles update the front edges of the v-neck FAIR ISLE RUFFLED CARDIGAN in a colorful striped motif of intarsia designs. Reminiscent of vintage ski-sweaters, the NORDIC T-NECK is highlighted by bands of snowflakes knit into cozy lambswool.

Cardigans play a big part in the sweater scene this season. A beautifully embellished and embroidered ribbon serves as the front placket of the BEADED RIBBON CARDIGAN, a sweater knit of pure lambswool with hidden snap closures. The HONEYCOMB CARDIGAN is a fresh take on a classic fisherman knit; it features a textural combination of stitches and is finished with crochet-covered buttons. Contoured and shapely, the SHAWL COLLAR CARDIGAN has dramatic, flattering angles that close with a single button.

When it comes to cashmere, Garnet Hill has proven itself to be an expert in the field. Their collection of cashmere sweaters offers affordable luxury with year-round appeal in an expanded palette of beautiful hues. Made almost entirely by hand from the highest grade of pure cashmere, these contemporary styles are a great value. Silhouettes include a SATIN-TRIMMED CARDIGAN with rhinestone buttons, graceful BALLECKNECK and classic V-NECK pullovers, an easy CREWNECK, a BALLECK WRAP with side tie, a cozy TURTLENECK, and an elegant RUCHED NECK. With its sumptuous softness and weightless warmth, cashmere is a gift that every woman loves.

Visit garnethill.com/mediasite for a special preview of Winter 2006.

For more information or product samples, contact: