

July 14, 2006
Franconia, New Hampshire
For immediate release:

Naturally flame-resistant flannel, only at Growing Up with Garnet Hill

Made of cozy, cotton-rich German flannel that has not been treated with chemical flame-retardants, Garnet Hill's sleepwear for kids is a world first in the children's clothing industry. This exceptionally soft fabric, in a unique 65% cotton/35% modacrylic blend, has all the comfort of fluffy brushed cotton flannel combined with the flame-resistant properties of modacrylic. The result meets all the federal requirements for sleepwear without compromising on quality or construction.

Featuring original Garnet Hill artwork, this special collection now includes PAJAMAS, BOXERS, ROBES, and NIGHTGOWNS for girls, boys, toddlers and infants in sizes from 12 months to 12 years.

For immediate release:

Exclusive Sweaters Keep Kids Warm, Comfortable and Stylish

For the Winter Holiday season, Growing Up with Garnet Hill has lots of perfect choices for indoors or out. Their kids' sweater assortment has some great examples of how they use color and design to create appealing yet functional clothing.

Two sweaters shine as scaled-down versions of popular grown-up trends. A SPARKLY FAIR ISLE CARDIGAN in lambswool and angora is dressed up the traditional yoke patterning with sequins and beads. Sure to please any girl with its softness, the CASHMERE CARDIGAN with rhinestone flower buttons is a direct take-down of a bestselling adult style.

For boys there is an updated NORDIC ZIPNECK SWEATER. Knit of lambswool in a rich shade of pine green, this handsome style is accented by a band of intarsia snowflakes on the front as well as the back. Designed especially for toddlers and also knit of pure lambswool, the ROLLNECK APPLIQUE SWEATER is highlighted by delightful mixed-media appliqués that use herringbone fabric, rickrack and embroidery to create cat and rocket motifs.

Visit garnethill.com/mediasite for a special preview of Winter 2006.

For more information or product samples, contact: