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Franconia, New Hampshire
For immediate release:

Give Them Sleepwear from Garnet Hill

Most people spend a third of their life sleeping. So what better gift for everyone on your list than sleepwear?

Garnet Hill is the ultimate resource for sleepwear for the entire family. When it comes to creating the best pajamas, pants and robes, they have perfected the process. Soon after they began selling flannel sheets in 1976, sleepwear was added to the natural fiber equation as well. With years of experience in providing a good night's sleep, Garnet Hill has improved and enhanced the quality, fit and construction to make the best nightwear even better.

Unique and exclusive prints on cozy cotton flannel and comfy knits are one of the things that set Garnet Hill's well-made designs apart in the marketplace. FLANNEL PANTS and BOXERS feature fun patterns like Dragonflies, Dalmations Ocelot and Snowman; coordinating cotton jersey tops have embroidered motifs that match the flannel pants prints. CLASSIC FLANNEL PAJAMAS are refreshed with Winter Birds, Rockets and a scenic mountain print. The ever-popular PINTUCK FLANNEL GOWN is offered in Fresh Cut Flowers or a Red Ticking Stripe. There are UNISEX NIGHTSHIRTS in Cherries and Ocelot; KNIT GOWNS in stripes and dots and even a TUXEDO PAJAMA SET in Charcoal Chalk Stripe flannel. With the exception of the stripes, which are all yarn-dyed, every one of these products displays original artwork that can't be found anywhere else.

Superior quality fabrics and construction are also differentiating factors that are evident in Garnet Hill robes. From soft, brushed flannel with matching pajamas to fluffy absorbent terry to the sensuous luxury of pure cashmere, their collection of exclusive cover-ups covers all the bases.

Many of these designs are contemporary enough to double as loungewear and comfortable enough to live in all around the home. Everybody should get a new pair of pajamas for the winter season. This season give the gift of comfort, color and coziness with Garnet Hill sleepwear.

Visit garnethill.com/mediasite for a special preview of Winter 2006.

For more information or product samples, contact: